

## ArteFino Fair 2019 Exhibitors Application Form

**Thank you for your interest in participating in the ArteFino Fair 2019!**

**Application Guidelines:**

**Email Subject: Brand Name: ArteFino Fair Application 2019**

**Your Email should contain two attachments:**

1. ONE FILE - Completed Application Form (see below) in .PDF  
FILE NAME: **<yourbrandname>\_artefinoapp2019.pdf**
2. ONE FILE - Brand and Concept Deck (with profile, products and community stories) in .PDF  
FILE NAME: **<yourbrandname>\_deck2019.pdf**

Please send your application to **exhibitor@artefinoph.com**.

Only **COMPLETE** forms and requirements will be reviewed! Deadline is on **February 15, 2019**.

To know more about application process and schedule, to see sample deck, email us at [info@artefinoph.com](mailto:info@artefinoph.com)

**I. EXHIBITOR INFORMATION** (to be published in the ArteFino 2019 Directory)

Brand Name	
Registered Company Name	
Business Address	
TIN Number	
Contact Person	
Mobile Number/s	
Telephone Number/s	
E-mail Address	
Year in Business	<input type="checkbox"/> 0-2 years <input type="checkbox"/> 2-5 years <input type="checkbox"/> 5-10 years <input type="checkbox"/> 10 years & above
Product Price Range	<input type="checkbox"/> P2,500 <input type="checkbox"/> P5,000-10,000 <input type="checkbox"/> P10,000 – P20,000 <input type="checkbox"/> P20,000+
Distribution Points (Online and Retail)	
Website	
Social Media (IG and FB)	

**II. PRODUCT CATEGORY** (Please check all that apply)

<input type="checkbox"/> JEWELRY	<input type="checkbox"/> HOME	<input type="checkbox"/> FASHION	<input type="checkbox"/> GIFTS
<input type="checkbox"/> Plain Gold	<input type="checkbox"/> Furniture	<input type="checkbox"/> Ladies	<input type="checkbox"/> Crafts
<input type="checkbox"/> Plain Silver	<input type="checkbox"/> Furnishings	<input type="checkbox"/> Men	<input type="checkbox"/> Boxes
<input type="checkbox"/> Studded Jewelry	<input type="checkbox"/> Accessories	<input type="checkbox"/> Children	<input type="checkbox"/> Paper
<input type="checkbox"/> Beaded Jewelry	<input type="checkbox"/> Kitchenware	<input type="checkbox"/> Jewelry/Accessories	<input type="checkbox"/> Novelty items
<input type="checkbox"/> Gold Plated/Filled	<input type="checkbox"/> Garden	<input type="checkbox"/> Bags	<input type="checkbox"/> Accents
	<input type="checkbox"/> Décor	<input type="checkbox"/> Shoes	<input type="checkbox"/> Ornaments

**III. REQUIREMENTS CHECKLIST** (Please check the boxes if you have noted the requirements and attached the documentation required with your application as stated in the guidelines)

**A. Application Requirements** (*please see sample deck as guide*)

- Brand profile/story
- Community profile/story
- Range of products and description
- Concept board for **NEW PRODUCTS OR COLLECTION** to be **LAUNCHED EXCLUSIVELY AT THE ARTEFINO FAIR 2019**
- Concept board for Booth/Product Display (we highly encourage well-thought out booths as a collective effort to give our buyers the ultimate shopping experience)

**B. Registration and Participation Requirements**

- Inventory of at least P500,000.00 worth
- BIR Forms 2303 and blank OR copy
- High resolution photos of NEW products or collection for press use (can be submitted in May or June, once accepted)

**IV. OTHER QUESTIONS**

**A. Have you participated in any ArteFino event before?**

- ArteFino Fair 2017  Presente 2017
- ArteFino Fair 2018  Presente 2018
- No

**B. Have you even been declined of previous application?**

- Yes  No

**C. How did you find out about ArteFino?**

- Social Media (Facebook, Instagram)  Friends, Family
- Website  Colleagues
- Other (Please indicate in the space below)

**D. Please express (in 500 words or less) your reason for joining the fair.**